

Elevate & Inspire Business Summit



Thursday, March 13, 2025 | 8:00 am - 12:00 pm | In Person

Join us at Rolling Hills Casino Event Center for the 2ND Annual Elevate & Inspire Business Summit, presented by the Red Bluff Chamber of Commerce!

Schedule of Events:

8:00 am | Registration, Breakfast, and Vendor Booths

8:30 am | Welcome & Introductions

Presented by Dave Gowan, CEO of Red Bluff-Tehama County Chamber of Commerce

8:45 am | Hire Slow, Fire Fast

Presented by Jessica Rivera, MBA, PHR, SHRM-CP, Training & Coaching Director, CEA
Explore the practical strategies to attract top talent, hire smart, effectively onboard, and make informed decisions about when to coach, when to retain, and when it's time to part ways professionally.

9:55 am | Be a Coach, Not a Boss

Presented by Kim Gusman, President & CEO, CEA
Ready to level up your leadership game? In today's world, effective leaders are ditching the old-school "boss" vibe and stepping into the role of a coach. Being a successful leader is about building trust, guiding your team, and helping them crush their goals.

11:00 am | Transformational Leadership

Presented by Ahab Alhindi, Redding Chick-fil-A franchisee, Founder of Champions Business Leaders

Discover how to elevate your personal growth, empower your team, and drive meaningful change in your business and community. With a passion for developing world-changing leaders, Ahab brings insights from his experience as a leadership coach and speaker to help you create lasting impact.

12:00 pm | Event Concludes

Date:

Thursday, March 13, 2025
8:00am - 12:00 pm

Location:

This presentation will be presented IN-PERSON at:
**Rolling Hills Casino
Event Center**
2655 Everett Freeman Way
Corning, CA 96021

Cost:

\$65 per person

Sponsorship:

Interested in becoming a vendor or sponsor?
Contact Dave Gowan at:
dave@redbluffchamber.com

Register Now!

Or register by using your phone to scan the QR Code →

