

**FREE
CLASS!**

Introduction to Digital/Online Marketing

Date:

Thursday, June 20

Time: 9:00 - 11:00 A M

Place:

Job Training Center

718 Main St. Red Bluff

Easy
Registration
Form



Workshop focus is on introductory methods of digital & online marketing. Learn the basics about Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), mobile, affiliate, and online ad marketing; get real-world examples of which type of marketing best fit your marketing goals; and ideas for your future marketing needs. This training is perfect for individuals who are first getting started in digital/online marketing, or would like more information on how to develop their current digital/online marketing.

Please click on: [Events - Butte College SBDC](#), log onto <http://Buttecollegesbdc.com> and select Training, or call (530) 895-9017 to register for the event.



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