



Red Bluff–Tehama County Chamber of Commerce

HAMBER REPORT

Volume 43 Issue 5

May 2024

Enews! Our popular digital newsletter is reaching more businesses, organizations and people than ever before! The Chamber Enews Report is emailed directly to you the first of each month. As always, please forward it to help get the word out about the great things going on in Red Bluff and Tehama County!

Thank You

Chamber Gold Members!

**RED BLUFF
DODGE**



366-3166
redbluffdodge.com



SIERRA
PACIFIC
INDUSTRIES



SIERRA
PACIFIC
WINDOWS

1012 2nd St.
Corning, CA 96021
(530)528-4801



LINDSAY

340 Hickory St. #4
Red Bluff, CA 96080
(530) 529-0812



2655 Barham Ave.
Corning, CA 96021
(530) 528-3500



500 Luther Rd.
Red Bluff, CA 96080
(530) 528-3060

350 Salem Street
Chico, CA 95928
(800) 896-4296



Wal-Mart DC 6026
10815 Hwy 99W
Red Bluff, CA 96080
Desk 530-529-8403

Good Morning, Red Bluff!

@ Dibble Creek Outpost
May 30th 7:50 - 9:00 AM
19485 Hwy 36 Red Bluff
530-527-6220



Chamber Summer Wednesday Night Downtown Farmers' Markets Start June 5th!



Registrations are open for Wednesday and Saturday Markets. The Wednesday Market begins **June 5th** this year. Looking forward to a great year with lots of great farmers, vendors, live bands, kids activities by Parks and Rec and special events starting in June! The Wednesday Market is located at Washington and Pine Streets in Downtown Red Bluff. We are adding demonstrations and education on fruits and vegetables this year, as well as increased EBT, WIC, and Credit Card services. For questions, to register or more info visit www.redbluffchamber.com or call our Market Manager Jason Bauer at 530-527-6220. If you'd like to be a Market Sponsor, please contact Dave at dave@redbluffchamber.com.

Wednesday Night Market Band Applications

Spots are beginning to fill up! The Chamber's Wednesday Night Farmers Market has application for bands to play from 5:30 PM to 8:00 PM! Our summer concert season begins June 5th through August 28th. For questions or an application to be considered for the DRBBA Summer's Concert Series sponsored by Cornerstone Community Bank, please contact Jason at the Chamber 530-527-6220 or email jason@redbluffchamber.com. It's going to be a great summer of produce, kid's activities, merchandise, special events and live music!



Countdown & Red Bluff Round-Up

More info. and parade results at redbluffchamber.com



STARS, STRIPES, & FAIR DELIGHTS

TEHAMA DISTRICT FAIR

MAY 2-5

FREE WITH FAIR ADMISSION!

THURSDAY	FRIDAY
SATURDAY	SATURDAY
SUNDAY	SUNDAY

690 ANTELOPE BLVD. RED BLUFF, CA 530.527.5920
TICKETS: WWW.TEHAMADISTRICTFAIR.COM

Because You're Different

HEFFERNAN
INSURANCE BROKERS

DEANNE GLOVER
Vice President

Deanneg@heffins.com
530.727.9806 | 415.497.0097
Red Bluff, California
HEFFINS.COM

Why Join the SBA?

Partners receive **FREE** assistance to:

- Comply with the Mandatory Commercial Recycling Law
- Lower Overhead Costs
- Reduce Regulatory Burden
- Reduce Environmental Impact

Workplace beverage container recycling is the easiest recycling program to implement!

Visit <https://www.calrecycle.ca.gov/bevcontainer/> for more information on acceptable containers for CRV redemption. By joining the SBA you will have access to free recycling cans (while supplies last) to help with implementing a beverage container recycling program or a mixed recycling program.

Sign Up Today! It's FREE and EASY!
Call 530-528-1103 or email tehamacountyrecycles@co.tehama.ca.us



Jody Bartley

Chair's Corner

It is officially 354 days to the 104 th performance of the Red Bluff Round Up! This year was certainly the most involved that I have been with the events leading up to and including the rodeo. It started with Cowboy Coffee and ended with pouring beer in the South Grandstands for the Red Bluff Rotary on Sunday. There was a lot that occurred in between the two. The highlights for me were getting the drive my classic car in the parade, watching mutton busting and the five F18 flyovers. If F18s and the American Flag doesn't put a smile on your face, then I don't know what will. Excellent job, as always, by the Round Up Association and their head honcho, JB Stacy. Diving head first into this year's rodeo festivities made me realize that this event would never be without many organizations working together to make it happen. Of course we know the Round Up Association is already working on next year's event, but to make all of the these events happen, it requires extra hands from Red Bluff Rotary, Kiwanis, Red Bluff-Tehama County Chamber of Commerce & Ambassadors, Tehama County CattleWomen, RBPD, Tehama County Sheriff's Dept., CHP, Green Waste of Tehama and I am sure there are some that I'm forgetting or just don't know about. Thank you all for all of the hours you volunteered to make this another amazing series of events. If you want to get more involved with helping put on some of these fantastic local events, please reach out to someone in any of these organizations and they'll happily find a way to involve you.

GMRB was hosted at the Vesper Masonic Lodge and included a full breakfast smorgasbord. I'm disappointed I had to leave early as I was eyeing some of those leftovers when I walked out the door. We thank them for hosting and for everything they do in our community. It was a little lighter turnout than usual but I'm sure it's due to the post rodeo blues. Next month's GMRB should be back to our normal crowd and is hosted by Bruce Geveden and his crew out at the Dibble Creek Outpost on May 30th .

I would be remiss if I didn't remind people of the golf tournament that Red Bluff Rotary is hosting at The Links at Rolling Hills on Friday, May 17th . 9 AM shotgun start 4 person best ball scramble format. We already have some great auction/raffle items available including, but not limited to, autographed Joe Montana and Dre Greenlaw jerseys donated by John Waterman/Red Bluff Rotary, Traeger smoker donated by A&R Custom Butchering and a pair of 14kt Diamond studded earrings (\$4500 appraised value) just to name a few. Contact me @ 530-520-5805 or Brady Cheffet @ 530-227- 8301

The Chamber Directors got a month off from our regular meetings due to Round Up but we'll be back at it next month and I'll have a new membership count for you. As always, I encourage you to bring your friends and family to these events to help them grow their businesses within the largest business/service network in Tehama County.

- Jody Bartley



COASTAL BUSINESS SYSTEMS

Imagine the Possibilities.

Redding 223-1555
Chico 892-2146

Recycle Used Motor Oil & Filters Free

Used Oil, Filters, Antifreeze and Water- Based Paint can be recycled **EVERY DAY FREE OF CHARGE** at the Tehama County/Red Bluff Landfill. Up to 20 gallons per day. Visit www.tehamacountylandfill.com for other used motor oil and filters recycling locations.



Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle).



HAMBER OF COMMERCE

ACCOUNTANTS

McMahon & Salgado CPAs LLP529-7103
Tobin & Associates.....527-4095

ADVERTISING

Red Bluff Daily News527-2151

AIR CONDITIONING & HEATING

Bickley's Air Conditioning & Heating527-7188

BANKS

Banner Bank.....527-7610
Cornerstone Community Bank529-1222
Mechanics Bank528-3060
Tri Counties Bank529-7080
Umpqua Bank.....529-7542
Wells Fargo Bank.....527-2651

BUSINESS SERVICES

Business Connections.....527-6229

CREDIT UNIONS

Sierra Central Credit Union529-0467

COMPUTER-WEB DESIGN

Prime42691-0042

DENTIST

Dr. Randall Elloway, D.D.S.527-6777
Greenville Rancheria528-3488

EMPLOYMENT & TRAINING

Job Training Center of Tehama County529-7000

FINANCIAL PLANNING

Tyler Smail, CFP - Edward Jones & Co.529-3627

FUNERAL SERVICES

Blair's Direct Cremation & Burial Service527-0112
Hoyt-Cole Chapel of the Flowers527-1174
Sweet-Olsen Family Simple Cremation & Burial Service527-1732

GENERAL ENGINEERING- CONSTRUCTION-CONTRACTOR

Dudley's Excavating, Inc.....385-1445

GLASS & GLAZING PRODUCTS

Moule's Tehama County Glass Co.529-0260

INSURANCE

Blunkall & Napier Insurance527-1313
Heffernan Insurance Brokers727-9806
Truman Christ Insurance Agency527-7600

INVESTMENTS

Tyler Smail, C.F.P. - Edward Jones & Co.529-3627
Susie Mustaine, C.F.P. - Edward Jones & Co.527-4729

LAUNDROMAT

Antelope Wash & Dry Laundromat528-1492

FREE CLASS!

Using AI for Your Business Marketing

Date: **Thursday, June 12**
Time: 9:00 - 11:00 AM

Place: **Holiday Inn Express**
2810 Main St. Red Bluff

Artificial Intelligence (AI) has become increasingly beneficial to businesses and our communities as a whole. However, very few people understand how to use AI to help them in their marketing and other business strategies. We will take a deep dive into using AI to develop marketing strategies, content, and will take a step-by-step approach to developing an AI generated marketing strategy.

Please click on: [Events - Butte College SBDC](#), log onto <http://Buttecollegesbdc.com> and select Training, or call (530) 895-9017 to register for the event.

Presented by

You are invited to **Good Morning, Red Bluff!**

Feed free to bring a door prize and a business card for entry

Thursday, April 25, 2024
7:50 - 9:00 am

Hosted by: **Vesper Masonic Lodge**
822 Main St.
(530) 527-6220

Refreshments provided

RED BLUFF - TEHAMA COUNTY CHAMBER OF COMMERCE

2024 California Employment Posters



January is the legal deadline for posting all California & Federal employment posters for 2024. The Red Bluff Chamber helps you save time, money and energy by offering all these required notices in one single poster.

Make compliance easy by ordering your poster:

- (Quantity)
- 2024 Paper/Non-Laminated ***(\$27.99 + \$2.10 Sales Tax) TOTAL \$30.09
 - 2024 Laminated ***(\$46.99 + \$3.52 Sales Tax) TOTAL \$50.51
 - Poster Protection *** (\$16.00 NON Lam) (\$28.00 Laminated) Great Value! (If any new laws pass that affect the 2024 poster, an update will arrive at no additional charge)

Pay by credit card over the phone or,
make checks payable to:
Red Bluff-Tehama County Chamber of Commerce
Mail to: *PO Box 850, Red Bluff, CA 96080
Drop off: *100 Main Street, Red Bluff, CA 96080
Questions: *(530) 527-6220 X 301

Business: _____
Address: _____
Phone: _____
Contact Person: _____

ADVERTISER'S DIRECTORY

MEDICAL SERVICES

Greenville Rancheria Medical Clinic528-8600
 Greenville Rancheria Dental Clinic528-3488
 St. Elizabeth Community Hospital529-8000

MOTELS/HOTELS

Best Western Antelope Inn527-8882
 Comfort Suites529-7060

MOVIE THEATERS

Prime Cinemas Red Bluff529-1567

PEST CONTROL

Woods Pest Control527-2422

PHOTOGRAPHY/CUSTOM FRAMING

Studio 530 Photography & Custom Framing527-3369

PRINTING

Impressive Print529-1122
 Walker Lithograph, Inc.527-2142

PROPERTY MANAGEMENT

Assurant Property Management529-1144
 Creekside Village528-0452
 Landlord Support Services527-6269

REAL ESTATE

River City Realty529-2700

REAL ESTATE LOANS

PrimeLending529-0812

RESTAURANTS

Los Mariachis Mexican Restaurant529-5154

TIRES

Bob's Tires529-1612
 Les Schwab Tires529-1654
 Tehama Tire Service, Inc.527-5272

TITLE COMPANIES

Fidelity National Title Insurance Co.221-8611
 Northern California Title Company527-5421
 Placer Title Co.527-3335

TRACTOR SALES & SERVICE

Dave's Tractor528-0755

Note: The list of businesses in the Business Directory is not a complete listing of Chamber Members. These are businesses that support the publication of the Chamber Report through their paid listing. WE THANK THEM!



**Comfort
SUITES**

90 Sale Ln.
(530) 529-7060



✓ Shocks
 ✓ Brakes
 ✓ Alignments
 ✓ Custom Wheels
 ✓ Batteries

*Trust our professionals to do the job right!
 Doing it right is what we do best.*

522 Antelope Blvd
 Red Bluff

529-1654

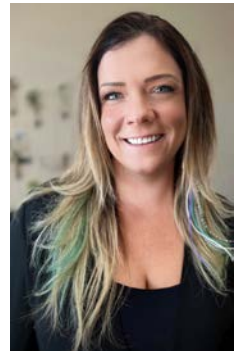


Impressive Print
 Since 1993

**Call in or email orders
 Delivery & Curbside Pickup**

530-529-1122
 233 Main Street • Red Bluff, CA 96080
 impressiveprintrb@gmail.com

Ambassador's Corner



Happy May Chamber Members!

Red Bluff Round-Up and its many traditional events alongside the community involvement, camaraderie, and gathering with our friends and families to attend the chili cook-off, the Round-Up parade, the rodeo, etc., is part of what makes Red Bluff such a great place to live! Now that we've gotten a week off to take a breather, we're rolling right into the fair season.

If your family is anything like ours, fair week is a happy and sad time. We're all looking forward to the carnival, but also dreading bidding our piggie's farewell. Live, learn, eat pork, and make a bid on Riley Green and Boone!

I hope everyone has a wonderful time at all of our upcoming community events! Interested in becoming a chamber ambassador? Contact me at kristal.todd@northvalleyservices.org

Thank you, Kristal Todd



Red Bluff Interiors Grand Re-Opening

We had a spectacular Ribbon-Cutting event at Red Bluff Interiors, 570 South Main St. We celebrated the grand reopening of their newly expanded location. Enjoyed drinks, lunch, and a chance for a memorable photo ops. Don't miss out on exclusive SALES.

Congratulations to Paul, Cassy & Daniella Culbertson and the amazing team of Mike Darrow and Letecia Grondin, at Red Bluff Interiors! Come and explore their expanded building & inventory and discover their enhanced services. Come by!

Get Ready For A Great Fair Starting Thursday!

Tehama District Fair May 2-5th. 5 PM ribbon-cutting with the Fair and the Chamber Thursday afternoon at the entrance gates! Admission is free on Thursday. Stop by the Fair Office, 530-527-5920, or purchase your tickets online at www.tehamadistrictfair.com/p/tickets

CHAMBER RESOURCES

redbluffchamber.com

530-527-6220

dave@redbluffchamber.com



@rbchamber



facebook.com/redbluffchamber



Red Bluff-Tehama
County Chamber
of Commerce



Direct Cremation &
Burial Service, Inc.

Haley Hopper
Operations Manager
blairscremation.redbluff@gmail.com

445 Main Street
Red Bluff, CA 96080

Ph (530) 527-0112

Fx (530) 527-0113

Serving Families of the North State

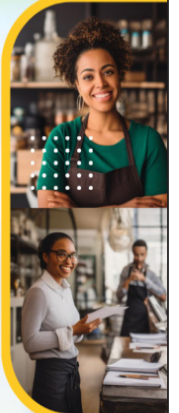
CHAMBER MEMBERSHIP:

WHERE
YOUR
BUSINESS
CHALLENGES
MEET
SOLUTIONS

BECOME A MEMBER TODAY



RED BLUFF - TEHAMA COUNTY
CHAMBER OF COMMERCE



AI Training for Business Promotion

The Chamber and SBDC are partnering for another great Business Training! Using AI for your Business Marketing Artificial Intelligence (AI) has become increasingly beneficial to businesses and communities. However, very few people understand how to use AI to help with their marketing and other business strategies. We will take a deep dive into using AI to develop marketing strategies, and contents, and will take a step-by step approach to developing an AI generated marketing strategy for your business.

Date: Wednesday, June 12, 2024

Time: 9:00am – 11:00am

Location: Holiday Inn Express & Suites, 2810 Main Street, Red Bluff

Advanced Registration is Required!
Call: (530) 895-9017 or Register Online: <https://www.buttecollegesbdc.com/events/>

Business Decorating Contest Winners

1st Place (tie):

Placer Title Company

Tobin & Associates CPA

New Day Family Counseling Center

Tehama eLearning Academy

Elmore's Pharmacy

Round Up Mercantile

Perfectly Festive Holiday Shoppe

Umpqua Bank

Sip Coffee

Banner Bank

Lassen House Senior Center

Red Bluff Trading Post

Timos Title

Plum Crazy

Job Training Center

Thank you to our Ambassadors: Kristal Todd, Tricia Troberg, Deanna Bramhall, Mandi Owens, Carrie Duncan, Stacia Phillips, and chauffeur JB Stacy for doing such a fantastic job!



Director's Corner

Thank You, Red Bluff & Tehama County

How exciting it was to see regular events and new ones begin! What an amazing Countdown to Round-Up! We love seeing the community come together to put on so many great events.

For ALL of YOU who volunteered, smiled, promoted, participated, hosted, worked, watched, competed, donated, and cheered, THANK YOU for making this a fantastic year of Round-Up and all the other events! Our community comes alive because of the many individuals who spend countless hours helping – it could not be done without you. We hope you all get some well-deserved rest. Great job! Now, on to summer fun! Especially looking forward to the Wednesday Farmers Market!

- Dave Gowan



Cowboy Golf Tournament a Great Success

A full field of amazing golfers. Thank you to our many sponsors and volunteers. Many winners of our challenges and games and the tournament. Tournament Champions was Mike Cox's team!

Thank you, Cowboy Golf Sponsors! The Cowboy Golf Tournament was a sold-out, successful event and we couldn't do it without our generous sponsors. We appreciate all your effort, time, and expense in making this Round-Up week tradition a success. Special thanks to Sean Rix who has built this tournament into a North State classic.



Small Business Month: Shop Local!

May is Shop Local month! Please continue to shop and support our local businesses. For every \$100 spent at a local business, \$68 stays in our local economy. Thanks for shopping local, it matters!

New Members

The Red Bluff-Tehama Co. Chamber of Commerce proudly welcomes the following new members & urges you to do business with them as we encourage you to do business with all our members.

Jackie's Memories Plus

635 Main St.
Red Bluff, CA 96080
(530) 736-6283

New Day Family Counseling Center

329 Cedar St.
Red Bluff, CA 96080
(530) 434-6318

North Rim Furniture

2434 Dayton Road Unit 1
Chico, CA 95928
(530) 588-1798

"Milestone Anniversaries"

25 Years

Tehama County Health Services

15 Years

*Guiton Pool Center, Inc.
Red Bluff Garden Club*

5 Years

*ServiceMaster Restoration Services
Rojas Family Dentistry*

THANK YOU, RENEWING MEMBERS!

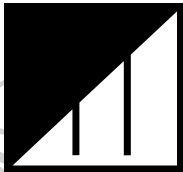
Ben's Truck & Equipment, Inc
Best Western Antelope Inn & Suites
Bob's Tire Center
Bridwell Pro Rodeos
Cardan Aircraft Services
Circle 7 Days
Daniels Roofing
Dudley's Excavating, Inc.
Fidelity National Title
Gaumer's of Red Bluff
Guiton Pool Center, Inc.
John Waterman
John Wheeler Logging, Inc.
Kevin's Donuts
Les Schwab Tire Centers
McMahon & Salgado CPAs LLP
Northern Valley Catholic Social Service
Pepsi Cola Bottling
Quality Surfacing
RADIO MEXICANA
Re/Max Top Properties
Red Bluff Garden Club
Red Bluff Outdoor Power
Soroptimist International of Red Bluff
Tehama Concert Series
Tehama Co. Association of REALTORS®
Tehama eLearning Academy

May Events

1 – Family Night
1, 8, 15, 22, 29 – Wine Down
Wednesday
2-5 – 104th Annual Tehama District
Fair
2-5 – NGC Flower Show @ Tehama
District Fair
3 – First Friday on Main
3 & 17 – Palomino Room's Latin Party/
Fiesta Latina w/ live DJ,
3-4 – Good Stuff Sale
4 – Tehama Junior Livestock Auction
4 – Tequila Tasting and Tacos
4 – Comedy in Carlinos
4, 11, 18, 25 – Saturday Farmers'
Market
5 – Cinco de Mayo Celebration
7 – Corning Tuesday Night Market
9 – Tehama County Annual Career Fair
9 – Tehama County Arts Council
presents "Bee Show- Bee Yourself, Bee
Kind, Be Creative"
12 – Mother's Day
15 – Brain hearing and Technology
Lunch and Learn Seminar
16 – Trivia Thursday
17 – Red Bluff Rotary Centennial Golf
Tournament
17 – Open Mic Night
18 – Ignite Your Flare Dance &
Acrobatics Spring Recital
18 – Armed Forces Day
19 – CHVA River Park Car Show
27 – Memorial Day
30 – "Good Morning, Red Bluff" @
Dibble Creek Outpost
30 – Sip & Support

Mission Statement: *The Red Bluff-Tehama County Chamber of Commerce is a membership organization which promotes the growth and prosperity of local commerce through the support of visitor attraction efforts, ongoing community awareness, shop local campaigns and networking opportunities.*

**Delivering Colorful
Yet Brilliant!
Printing Solutions to You**



**WALKER
PRINTING**

530-527-2142 • Fax 530-527-5472
20869 Walnut Street • Red Bluff, CA 96080
www.walkerlitho.com

Your hometown hospital with big city care.

From our humble beginnings in a home in downtown Red Bluff, to our current facility on Sister Mary Columba Drive, St. Elizabeth Community Hospital has been committed to providing **compassionate care to our community for over 100 years.**

redbluff.mercy.org
800.990.9971



Dignity Health.

St. Elizabeth Community Hospital

Hello humankindness