

Enews! Our popular digital newsletter is reaching more businesses, organizations and people than ever before! The Chamber Enews Report is emailed directly to you the first of each month. As always, please forward it to help get the word out about the great things going on in Red Bluff and Tehama County!

Thank You
Chamber Gold Members!







1012 2nd St. Corning, CA 96021 (530)528-4801



Bell-Carter



340 Hickory St. #4 Red Bluff, CA 96080 (530) 529-0812

2655 Barham Ave. Corning, CA 96021 (530) 528-3500





500 Luther Rd. Red Bluff, CA 96080 (530) 528-3060









### **Good Morning, Red Bluff!**

@ Placer Title
March 28th 7:50 - 9:00 AM
955 Main St. Red Bluff
530-527-6220



# Elevate & Inspire Business Summit – Thursday!

Don't Miss It! The inaugural "Elevate & Inspire Business Summit" is set to bring together businesses, organizations, and individuals from across Tehama County and UpState CA. Taking place on March 7th from 8am to 11:45am at the RHC Event Center, this event, hosted by the Red Bluff Chamber, guarantees to be a game-changer for business leaders and professionals seeking to enhance their skills and gain valuable insights.

Attendees can look forward to a **full breakfast** and a series of expert-led presentations by the highly experienced and **motivational speakers** from the California Employers Association. These presentations will cover cutting-edge skills for successful employers, strategies for engaging with new generations in the workforce, and the art of leading with intention. Throughout the event, participants will have the opportunity to connect with sponsors and vendors who are dedicated to providing exceptional business and leadership training in California. This networking aspect will allow attendees to build valuable connections and explore potential partnerships.

With a **registration fee of only \$50**, the Elevate & Inspire Business Summit is an investment in professional growth that should not be missed. To learn more about the

event and to secure your spot, visit our website at www.redbluffchamber.com. Get ready to elevate your business on March 7th - it's going to be an awesome experience!







# Countdown to Round-Up Community Planning Meeting was exciting!

Get ready for a fun-filled April of Round-Up community events and activities beginning on April 5th! A big thanks for everyone who showed up and contributed to the meering held at the Farm Bureau. It's going to be a fantastic April! Thank you, Red Bluff Round-Up, Directors, Downtown Association, businesses, organizations, and Lisa Hansen for all the updated exciting news! 30+ events, and activities make the 2024 Round-Up even more spectacular! Step up and be involved! Contact the Red Bluff-Tehama County Chamber for more information or info@redbluffchamber.com.

# Chamber Countdown to Round Up Events

### **Business Decorating Contest**

"Timber Tales & Rodeo Trails." Register online. Judging will be on April 9. Winners will be announced at the Cowboy Coffee at Red Bluff Dodge April 11.

### The Round-Up Cowboy Coffee

Red Bluff Dodge on Thursday, April 11. Event at 7:45am.

#### Chili Cook-Off Merchandise Vendors

Washington Street in Downtown Red Bluff from 9am-3pm on Saturday, April 13. FMI 530-527-6220. Chili questions please call 530-526-0994; for the Car Show info call 530-953-6345. Vendor only sign-up available online at www.redbluffchamber.com

#### Cowboy Mixer

Thursday. April 18 from 5:30-10pm. Located as always at the Reynolds Ranch, 501 Madison Street. Entrance badges are available mid-March; you can purchase them at Reynolds Ranch/The Loft, and at the Chamber or at the door for \$10.

<u>Chamber Cowboy Golf Tournament</u> sold out in one day! Friday, April 19.

### 70th Round-Up Parade - Sign Up Today!

"Timber Tales & Rodeo Trails." Sign up for the Round-Up Parade online www.redbluffchamber.com. Saturday, April 20 at 10 AM. Registration deadline April 12.







# Grand Opening & Ribbon Cutting at Chicken Shack!

Chicken Shack's newest location is at 955 South Main St. in the Raleys Shopping Center. The ribbon-cutting was Thursday, February 1 at 11am. Come, check out their delicious menu or give them a call at 530-922-2445. Pictured with the Angry Chicken are owners, Jeff Keene, Jonah Mills, and Jonathan Watson. Also, the Chamber, Chamber Ambassadors and the City Of Red Bluff. Spread the word and invite your friends and family!



### 2024 Labor Law Update

Labor Law Update in Red Bluff! This event covered major updates. From a myriad of new employee rights to handbook policies and new required posters/notices. We recorded the very informative session. Order it on the Chamber website.



Jody Bartley

### Chair's Corner

As we approach March 1st it is becoming abundantly clear that the year is not going to slow down. The older I get; the faster life seems to pass me by. It's a good reminder to always make the most of the opportunities you have. With the being said, since March is upon us that means that it is time to start talking about the Red Bluff Round-Up. The Red Bluff Round-Up Museum hosted a great GMRB; which gets us officially fully focused on the 3rd weekend of April. 50 days and counting from March 1st . What was formerly known as the 11 days of Round-Up has now been rebranded as the 'Countdown to Round-Up'. Credit for the new catchphrase goes to Aubrie Thomas from Tehama Family Fitness.

I know we're just rolling into March, but I want to highlight some of the key events for Round-Up so that you don't miss out since many of them do require registration and planning. If you're unclear as to what

is happening in the weeks leading up to the Round-Up then you can find everything and anything related to the rodeo at the Red Bluff Round-Up webpage, the Red Bluff-Tehama County Chamber website or go see JB and his amazing team at the Round-Up office and they can get you all the details. The River Trail Ride on April 6th has become the kickoff event of the Round-Up here these past few years and is brought to us by The Green Barn – Whiskey Kitchen. Round-Up Cowboy Coffee on April 11th at Red Bluff Dodge is always a fun morning. Red Bluff Rotary puts together the Car Show and Chili Cookoff on Saturday, April 13th . Kiwanis sponsors the Cowboy pancake breakfast that morning as well at the Elks Lodge. Red Bluff Rotary and St. Elizabeth's Community Hospital/Dignity Health bring us the Tough Enough to Wear Pink luncheon at the fairgrounds on Tuesday, April 16th. Tickets are \$25 in advance and \$30 at the door. It will sell out. Lance Michael Cornwell will be performing on the evening of April 18 th for the Round-Up Chamber Mixer @ Reynolds Ranch. The morning of April 19th is the Cowboy golf tournament, which sold out in a record 5½ hours this year thanks to the efforts of Sean Rix at State Farm. That evening is the Round-Up kickoff performance and is a patriot theme this year so be sure to wear your red, white & blue. Saturday the 20th is of course the annual rodeo parade, day 2 of the Round-Up and the rodeo concert performance featuring Chase Matthew. Sunday is the conclusion with the Round-Up and the Tough Enough to Wear Pink performance. Tickets are selling fast so don't miss your opportunity.

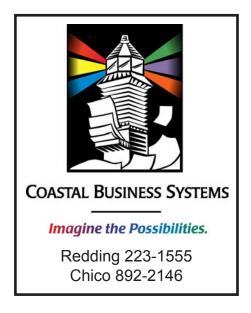
Speaking of tickets selling fast, if you missed out on being able to play in the Cowboy golf tournament then don't miss your opportunity to play in Red Bluff Rotary's golf tournament on May 17 at The Links @ Rolling Hills. You can contact Brady Cheffet @ Edward Jones or me if you'd like more info on that. GMRB will be hosted by Placer Title on March 28th .

Chamber membership continues to grow like my waistline around the holidays and is now up to 513 members strong. Congrats to Mr. Gowan and his crew that is currently housed in the principal's office of Mercy High while the office undergoes a Joan Rivers style facelift. It will be unrecognizable upon completion in another 3-6 months. I may sound like a broken record when I say this....if you're looking to grow your business then the Chamber will undoubtedly help you accomplish that. If you're not a member then you should be.

## **Chamber County Supervisors Candidates Night**

Great crowd at the Chamber-County Supervisor Candidates Night at the Veterans Hall! All candidates for the three open County Supervisor positions: District 1 – Rob Burroughs & Kris Deiters. District 2 – Tom Walker, Johnna Jones & Candy Carlson. District 5- John Leach, Gregory B Jones Jr & Sharon Novak we're involved in the meeting. "Meet the Candidates" began at 5:30. Attendees wrote down questions at the event and put them in a question box. Chamber Board members DJ Deol and Araceli Gutierrez reviewed questions and got them to the moderator, Chamber Chairman Jody Bartley. Each candidate had time for a two-minute opening statement and one minute to answer questions. At the end, they had the opportunity to give a two-minute closing statement. The Chamber thanks everyone for their support for a great and informative evening.



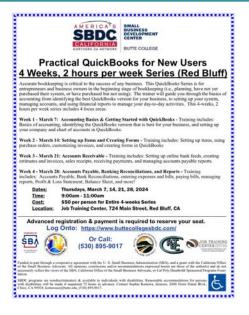




# HAMBER OF COMMERCE

ACCOUNTANTS	EMPLOYMENT & TRAINING	
McMahon & Salgado CPAs LLP529-7103	Job Training Center of Tehama County529-7000	
<i>Tobin &amp; Associates</i>		
	FINANCIAL PLANNING	
ADVERTISING	Tyler Smail, CFP - Edward Jones & Co529-3627	
Red Bluff Daily News527-2151		
	FUNERAL SERVICES	
AIR CONDITIONING & HEATING	Blair's Direct Cremation & Burial Service527-0112	
Bickley's Air Conditioning & Heating527-7188	Hoyt-Cole Chapel of the Flowers527-1174	
	Sweet-Olsen Family Simple Cremation & Burial Service 527-1732	
BANKS		
Banner Bank527-7610	GENERAL ENGINEERING-	
Cornerstone Community Bank529-1222	CONSTRUCTION-CONTRACTOR	
Mechanics Bank	Dudley's Excavating, Inc385-1445	
<i>Tri Counties Bank</i> 529-7080		
Umpqua Bank529-7542	GLASS & GLAZING PRODUCTS	
Wells Fargo Bank	Moule's Tehama County Glass Co529-0260	
BUSINESS SERVICES	INSURANCE	
Business Connections	Blunkall & Napier Insurance527-1313	
2.10.10.00 Co.11.10.10.10.10.10.10.10.10.10.10.10.10.	Heffernan Insurance Brokers727-9806	
CREDIT UNIONS	Truman Christ Insurance Agency527-7600	
Sierra Central Credit Union		
	INVESTMENTS	
COMPUTER-WEB DESIGN	Tyler Smail, C.F.P Edward Jones & Co529-3627	
Prime42	Susie Mustaine, C.F.P Edward Jones & Co527-4729	
DENTIST	LAUNDROMAT	
Dr. Randall Elloway, D.D.S527-6777	Antelope Wash & Dry Laundromat528-1492	
Greenville Rancheria528-3488		





# 2024 California Employment Posters



January is the legal deadline for posting all California & Federal employment posters for 2024. The Red Education California of the posterine, money and energy by offering all these required notices in one single poster.

Make compliance easy by ordering your poster

Make compliance easy by ordering your poster:		
(Qumitty)  * 2024 Paper/Nun-Laminated ***(\$7.9*  * 2024 Laminated ***(\$46.99 + \$3. 52 S)  * Poster Protection *** (\$16.00 NON Lam (If my new law pass that affect the 2024 poster, an up	ales Tax) TOTAL \$50.51	
Pay by credit card over the phone or,		
make checks payable to: Red Bluff-Tehama County Chamber of Commerce Mait to: "PO Box 850, Red Bluff, CA 96080 Drop off: "100 Main Street, Red Bluff, CA 96080 Questions: "(530) 527-6220 X 301	Business: Additions: Phone: Contact Person:	

# ADVERTISER'S DIRECTORY

MEDICAL SERVICES			
Greenville Rancheria Medical Clinic528-860	00		
Greenville Rancheria Dental Clinic528-348	88		
St. Elizabeth Community Hospital529-800	<i>90</i>		
MOTELS/HOTELS			
Best Western Antelope Inn527-888	32		
Comfort Suites			
MOVIE THEATERS			
Prime Cinemas Red Bluff529-156	57		
PEST CONTROL			
Woods Pest Control	22		
PHOTOGRAPHY/CUSTOM FRAMING			
Studio 530 Photography & Custom Framing527-336	59		
PRINTING			
Impressive Print	2		
Walker Lithograph, Inc			
PROPERTY MANAGEMENT			
Assurant Property Management529-114	44		
Creekside Village528-04.	52		
Landlord Support Services	59		
REAL ESTATE			

REAL ESTATE LOANS		
PrimeLending	529-0812	
RESTAURANTS		
Los Mariachis Mexican Restaurant	529-5154	
TIRES		
Bob's Tires	529-1612	
Les Schwab Tires	529-1654	
Tehama Tire Service, Inc	527-5272	
TITLE COMPANIES		
Fidelity National Title Insurance Co	221-8611	
Northern California Title Company	527-5421	
Placer Title Co	527-3335	
TRACTOR SALES & SERVICE		
Dave's Tractor	528-0755	

DEAL ECTATE LOANS

Note: The list of businesses in the Business Directory is not a complete listing of Chamber Members.

These are businesses that support the publication of the Chamber Report through their paid listing.

WE THANK THEM!







### Ambassador's Corner

Happy March Chamber Members!

What a great turnout at the Chamber's 12th Annual B.E.A.M event. It's always exciting to see so many business representatives in one place at the same time! Thank you so much to everyone who participated, and an extra shout to our Chamber Ambassadors for volunteering their time, we appreciate you! We have a few wonderful events coming up this month. Personally, I'm looking forward to the 1st Annual Elevate and Inspire Business Summit, on March 7th, 8:00-11:45 am at Rolling Hills Casino, in partnership with the California Employers Association. The CEA is an association that is always great at providing ample information, in an intriguing fashion. Other than that, looking forward to starting 17 Days of Round-Up events next month with our Chamber Ambassadors!



If you're interested in becoming a Chamber Ambassador, please contact me at Kristal.todd@northvalleyservices.org.

Thank you, Kristal Todd

# Business of the Quarter West Apparel & Embroidery

Jon and Toni West bring embroidery, printing, and a retail boutique to downtown Red Bluff with their family and veteranowned business, West Apparel & Embroidery. What separates West Apparel & Embroidery from similar businesses in the area, is their DTF (Direct To Film) Transfer Printing Services. With DTF Services, rather than ordering a decal from a third party, West Apparel can create a design/logo and transfer it onto your product of choice, in-house. Providing these services in-house creates an incredibly quick turnaround time for your customized projects. These decals can be used on products such as shirts, vehicles,



windows, water bottles, storefronts, etc. In addition to their printing and embroidery, the West's are the only business in town to sell Gelato Italian Ice Cream. Along with the Gelato, they also have delicious lunch specials (soup and bread of the day) on Tuesdays, Wednesdays, and Thursdays.

Jon and Toni are an incredible asset to our community. Not only are they incredibly welcoming, but they have superior customer service, they offer great products, and they're involved in local service clubs, giving back to the community.

Congratulations Jon and Toni, for being Red Bluff Chamber's Business of the Quarter. West Apparel & Embroidery, 629 Main St. Red Bluff, CA, 530-690-2376. Hours: Monday- Friday 9 am-5 pm | Saturday 10 am-3 pm.









WOW!! What an amazing Business Expo! More businesses and more people than ever! Thanks to all businesses and organizations that were vendors. Thanks to all our sponsors, attendees, and volunteers! A highlight event, very encouraging, and a lot of great things going on!





# Powerful Networking!

We had an amazing networking event at the Red Bluff Round-Up Museum! We connected with Red Bluff, Tehama County and UpState CA's finest and expanding everyone's business horizons. This highly attended event was hosted by the Museum, Round-Up staff, volunteers, and directors! Great job to JB Stacy, John Trede, and the



whole team! We enjoyed delicious morning goodies, had fun, and saw the amazing displays at the Museum. They are located at 670 Antelope Blvd. The Round-Up is

always the third weekend in April which is on the 19th, 20th and 21st this year. Bring your friends! Get your Round-Up tickets, visit the Museum! Don't forget the Round-Up Mercantile in downtown Red Bluff, too! 530-527-1000

www.redbluffroundup.com





### **Director's Corner**

Because of the great businesses and organizations here, the Business Expo expanded and was the best ever! With over 80+ vendors and hundreds of people in attendance at the 1-hour Business 2 Business and the 1 ½- hour public Expo, many were thrilled to reconnect in the evening. The referrals with the public were very strong. Great creativity by the vendors allowed many people to win prizes and find great information and values. Amazing appetizers, photo booth and live music were also highlights to the evening. Thanks to the sponsors of this 12th annual Chamber BEAM event and the Community Center for partnering for a most memorable, fun, and fruitful evening!

Now, we're focused on the first ever Tehama County Business Summit! Heart of this event is to equip, strengthen and encourage businesses, organizations and leaders throughout our area. I really don't want to put on an event just to put on an event. I believe this will bring significant hope and courage to all in attendance! Register if you're able to and we'll see you on March 7th at Rolling Hills Event Center!

### Keep moving forward!

- Dave Gowan, CEO

### **New Members**

The Red Bluff-Tehama Co. Chamber of Commerce proudly welcomes the following new members & urges you to do business with them as we encourage you to do business with all our members.

### **Bell Boyz Window Cleaning & More**

21893 Chimney Rock Dr. Cottonwood, CA 96022 (530) 351-1783

### **Kelly's Martial Arts**

20633 Gas Point Rd. Cottonwood, CA 96022 (530) 410-2263

### Trickle Creek Excavation, Inc.

14390 Green Dr. Red Bluff, CA 96080 (530) 613-7992

### "Milestone Anniversaries"

40 Years

Job Training Center

25 Years

Green Waste of Tehama

15 Years

Red Bluff Car Wash & Detailing

#### 5 Years

Red Oaks Medical Group
Northern California Realty
Roach's Plumbing
Salco Better Energy Inc.
QRC Karts
Nation's Finest
Plum Crazy Hair Design & Boutique

# THANK YOU, RENEWING MEMBERS!

All About Seniors/ GMC Investments Inc Alliance Property Management

Banner Bank

Bell-Carter Foods, LLC

Blues For The Pool Committee

Brightpark Ventures LLC

Center for Economic Development

Comfort Suites

Crystal Motel

DLB Ranch Inc

Family Counseling Center

FoodMaxx

Funta Media LLC

G. Phelps Masonry Inc.

Green Waste of Tehama

Ignite Your Flare Dance and Acrobatics

Job Training Center

Kingdom Roofing

Kremer Family Chiropractic

Kuper's Automotive

Little Caesars Pizza (Tiger Express)

Moule's Tehama County Glass

Northern California Title

Paradise Tires & Wheels

**Professional Exterminators** 

Resource Conservation Dist. of Tehama Co.

Roach's Plumbing

Rolling Hills Clinic

Sundial Collective LLC

Sunrise Rotary of Red Bluff

Sunrise Sunset Healthcare

Tehama County Museum

United Way of Northern California

Wave Technologies

Wink Fashion

Wright Bros.

### **March Events**

1 – First Friday on Main

1 & 15 – Palomino Room's Latin Party/ Fiesta Latina w/ live DJ

2 – Rolling Hills Casino and Resort

Word Scramble \$2500 Finally

2 – Rolling hills Casino and Resort Wine Festival

2 – Comedy in Carlinos

2, 9, 16, 23, 30 – Saturday Farmers' Market

6, 13, 20, 27 – Wine Down Wednesday

6-8 – NGC Flower Show School

6 – Family Night

7 – Elevate & Inspire Business Summit

7, 14, 21, 28 – Practical QuickBooks for

New Users Classes

8 – Tehama County Arts Council presents "Show Us Your Kitties!"

8 – Wild & Scenic Film Festival

9 – Kiwanis Cards for Kids

9 - Sacred Heart Gala

15 - Open Mic Night

16 – Rotary Soup and Salad

16 – CattleWomen's St. Patrick's Dinner

& Dance

17 – Sons of Serendip

18 – Tehama County Arts Council presents Missoula Children's Theatre:

Peter & Wendy (AUDITIONS)

21 – Trivia Thursday

23 – Kiwanis Easter Egg Hunt Jackson Heights

23 – Tehama County Arts Council presents Missoula Children's Theatre:

Peter & Wendy

27 – Kingdom Roofing Ribbon Cutting

28 – "Good Morning, Red Bluff" @

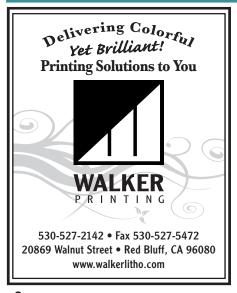
Placer Title

28 – Sip & Support

31 – High point Assembly Easter

Service

**Mission Statement:** The Red Bluff-Tehama County Chamber of Commerce is a membership organization which promotes the growth and prosperity of local commerce through the support of visitor attraction efforts, ongoing community awareness, shop local campaigns and networking opportunities.





From our humble beginnings in a home in downtown Red Bluff, to our current facility on Sister Mary Columba Drive, St. Elizabeth Community Hospital has been committed to providing compassionate care to our community for over 100 years.



