

Enews! Our popular digital newsletter is reaching more businesses, organizations and people than ever before! The Chamber Enews Report is emailed directly to you the first of each month. As always, please forward it to help get the word out about the great things going on in Red Bluff and Tehama County!

Thank You

Chamber Gold Members!







1012 2nd St. Corning, CA 96021 (530)528-4801





340 Hickory St. #4 Red Bluff, CA 96080 (530) 529-0812

2655 Barham Ave. Corning, CA 96021 (530) 528-3500





500 Luther Rd. Red Bluff, CA 96080 (530) 528-3060









Good Morning, Red Bluff!

@ Red Bluff Bull & Gelding Sale (in vendor area)
January 25th 7:50 - 9:00 AM 650 Antelope Blvd. Red Bluff 530-527-6220

2024 GREAT EXPECTATIONS!

Don't Miss the Red Bluff Business Expo & Mixer!

12th annual event in February - allow it to be 'Your Time To Shine"!



Mark your calendars for the 12th Annual Red Bluff Business Expo and Mixer on February 22nd. Presented by the Red Bluff-Tehama County Chamber of Commerce, this event will connect businesses, employers, and job seekers in the local community.

The Business Expo will start with a "Business to Business" session from 4:00 to 5:00 pm, providing an opportunity for networking and valuable connections. Afterward, the event will open its doors to the public for free from 5:00 to 6:30 pm. Over 70 vendors will be showcasing their businesses, organizations, and events.

Last year's Expo received positive feedback, and this year, the Chamber aims to exceed expectations once again. Local businesses can showcase their offerings to the Red Bluff and Tehama County community. Some vendors will even offer exclusive "Show Specials" and discounts during the event.

Vendor registration is now open, and early registration is encouraged. The registration fee is \$50 per table before February 16th, and \$75 after. Space is limited, so secure your spot early.

The Business Expo is not just about networking; it's also a fun-filled event with live music, complimentary appetizers, and a free Photo Booth for attendees. There will also be a Grand Prize giveaway.

For questions or assistance, contact the Chamber at jason@redbluffchamber.com or call 530-527-6220. Register today to support local businesses and join the Red Bluff Business Expo and Mixer. We look forward to seeing you there!

Al Business Marketing Training JAN 4th! --2024 Labor Law Update JAN 30th!

Christmas Breakfast Bursting at the Seams with Toys, Joy and Fun!

The Red Bluff Chamber & Red Bluff Dodge partner with CHiP's 4 Kids again this year for the 9th Annual Chamber Christmas Breakfast! We had a record number of gifts this year with 600+ donated at the Breakfast Special thanks for Chairman Dru and Vanessa, who filled to the top a Jeep with hundreds of gifts from the Paskenta Tribe Foundation. Hot and delicious breakfast by Los Mariachis Restaurant and networking with Red Bluff and Tehama County's Finest! THANKS Red Buff Dodge, for being amazing hosts; located at 545 Adobe Road. Ugliest Sweater Contest was the ugliest and most fun year yet!! Some got coal. Nathan Townley provided the live Christmas music and JR Gonzales with "Feliz Navidad". Thanks to everyone who donated it was a big blessing for local kids!









Christmas Joy Arrangements Record!

Exciting news! More Joy deliveries than ever, spreading happiness to those who need it most. Over 650 Christmas Joy Arrangements brightened lives of the community in Tehama County! Thanks to the amazing efforts of Haley Ray and the Tehama Floral team, we've spread holiday cheer to care facilities, hospice, and homebound seniors. Special thanks to Chairman Dru and the Paskenta Nomlaki Foundation for joining us on the deliveries! This year has been truly special, touching the hearts of many. Thank you all for your gen-



erous donations this Christmas season! At St. Elizabeth Hospital; from the ER to the OB, NICU, and the main Nurses station, we brought smiles to all. Their leadership team, headed by Kelley Baas (Chamber Director) passed out mugs throughout the week. We delivered to over 10 facilities. The response from residents, staff and family members was overwhelming! Let's continue spreading joy and making a difference.











Jody Bartley

Chair's Corner

Regardless of whether you're ready for it or not, 2024 is officially upon us. For many of you, the last few days and/or the next few days were/will be spent putting away your twinkle lights, deflating your festive yard art and disposing of your Christmas tree. For those of you who went full on Clark W Griswold for your Christmas decor, I both commend you and feel your pain all the same. There's also that extra 5-15 lbs of cheese, ham, turkey, prime rib and varieties of excess carbs that many of us will get to focus on burning back off over the next several weeks. I recommend treating yourself to a membership at Tehama Family Fitness. Go in and talk to Nolan, Jill, Aubrie or Kyle and they'll help keep you motivated to use it the entire year.

The Chamber Christmas Breakfast was a tremendous success this year. I unfortunately had to dust off an old ugly sweater since my new ugly sweater didn't arrive until December 28th. Now I'm super prepared for next year's event. It took 10 weeks to arrive.....I didn't realize that that the Pony Express was still a delivery option these days. Special thanks to Red Bluff Dodge for hosting the event. It was a packed house. Los Mariachis's put together another great spread of food for us. I was guilty of having 2nds. The show was certainly stolen by the Nomlaki tribe and their incredibly generous donation to the CHiPs For Kids Toy Drive. Prior to their donations, it was already a record setting day, but then they pulled up and unloaded a Jeep full of additional toys that easily matched what had already been collected. I still don't know how they fit so many toys into that Jeep. It was a Tetris style packing display that would've impressed even my father.

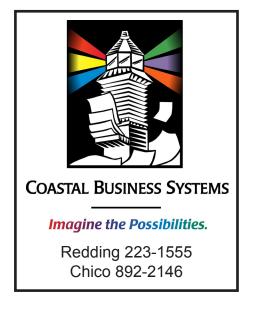
GMRB is back at the Fair Grounds on January 25th at 7:50AM to kick off the annual Bull and Gelding Sale. I highly recommend you bring a fellow business owner that doesn't normally attend GMRB and get them involved. I also encourage you to dress warmly as this is likely the coldest GMRB of the year....and every previous year leading up to this. Remember, the Tehama County Chamber of Commerce is the largest business focused organization in Tehama County, so if you're wanting to grow your business in 2024, the Chamber is the place to start. I'm optimistic that 2024 is going to be a great year for all of us and give us even more reasons to believe that Tehama County is a great place to live.

January Chamber Networking at the Bull & Gelding Sale

Thursday, January 25 from 7:50-9am is our largest networking meeting of the year. It will be an excellent opportunity to network with Red Bluff and Tehama County's finest! This event is hosted by the Cattlewomen at the Fairgrounds vendor tent area at the Reynold Ranch Section. With delicious morning goodies! Be sure to dress warm! We hope to see everyone at Good Morning, Red Bluff, the most popular networking event in the county, so we can learn more about you and your business! Visit the Bull and Gelding Sale vendors after the networking. Please invite friends or associates to join you!

Order 2024 Employment Posters Today!

California employers and businesses are required to post updated employment posters at their places of employment. Please note that there are many changes to the poster and all employers will need to have the 2024 poster to be compliant with the law. All employers and businesses are reminded that the 2024 employment poster, which contains all state and federal employer notices, is available through the Red Bluff-Tehama County Chamber of Commerce office. The poster contains all required employer notices on one poster and includes a checklist to ensure poster is displayed according to law. Poster protection is available for updated posters on any law changes during 2024. Email jason@redbluffchamber.com or call 527-6220 to order yours today or put your order in online at redbluffchamber.com.





HAMBER OF COMMERCE

ACCOUNTANTS	EMPLOYMENT & TRAINING
McMahon & Salgado CPAs LLP529-7103	Job Training Center of Tehama County529-7000
<i>Tobin & Associates527-4095</i>	
	FINANCIAL PLANNING
ADVERTISING	Tyler Smail, CFP - Edward Jones & Co529-3627
Red Bluff Daily News527-2151	
	FUNERAL SERVICES
AIR CONDITIONING & HEATING	Blair's Direct Cremation & Burial Service527-0112
Bickley's Air Conditioning & Heating527-7188	Hoyt-Cole Chapel of the Flowers527-1174
	Sweet-Olsen Family Simple Cremation & Burial Service527-1732
BANKS	
Banner Bank527-7610	GENERAL ENGINEERING-
Cornerstone Community Bank529-1222	CONSTRUCTION-CONTRACTOR
Mechanics Bank528-3060	Dudley's Excavating, Inc385-1445
Tri Counties Bank529-7080	
Umpqua Bank 529-7542	GLASS & GLAZING PRODUCTS
Wells Fargo Bank527-2651	Moule's Tehama County Glass Co529-0260
BUSINESS SERVICES	INSURANCE
Business Connections	Blunkall & Napier Insurance527-1313
Business Connections	Heffernan Insurance Brokers727-9806
CREDIT UNIONS	Truman Christ Insurance Agency527-7600
Sierra Central Credit Union529-0467	
	INVESTMENTS
COMPUTER-WEB DESIGN	Tyler Smail, C.F.P Edward Jones & Co529-3627
Prime42691-0042	Susie Mustaine, C.F.P Edward Jones & Co527-4729
DENTIST	LAUNDROMAT
Dr. Randall Elloway, D.D.S	Antelope Wash & Dry Laundromat528-1492





The Center for Economic Development, a division of the North State Planning and Development Collective, Chico State Enterprises, is pleased to announce the 24th Annual Economic Forecast Conference!

Thursday, January 18, 2024

9:00 a.m. to 3:00 p.m. followed by Networking Reception Bell Memorial Union, California State University, Chico and Online



More info @ https://bit.ly/2023EcoForecastConf

2024 California Employment Posters



January is the legal deadline for posting all California & Federal employment posters for 2024. The Red Bladt Casaaber helps you save time, money and energy by offering all these required notices in one single poster.

Make compliance easy by ordering your poster

Make compliance easy by ordering your poster:		
Quantity 2024 Paper/Non-Laminated ***(\$27.9) 2024 Paper/Non-Laminated ***(\$46.99 + \$3.52 S) Poster Protection ***(\$46.00 NON Laminated was easily as the state of the 2024 poster, as up Pay by credit card over the phone or,	iales Tax) TOTAL \$50.51	
make checks payable to: Red Bluff-Tehama County Chamber of Commerce Mail to: "PO Box 850, Red Bluff, CA 96080 Dop off: "100 Main Street, Red Bluff, CA 96080 Questions: "(530) 527-6220 X 301	Business: Address: Phone: Contact Person:	

ADVERTISER'S DIRECTORY

MEDICAL SERVICES		
Greenville Rancheria Medical Clinic	528-8600	
Greenville Rancheria Dental Clinic	528-3488	
St. Elizabeth Community Hospital	529-8000	
MOTELS/HOTELS		
Best Western Antelope Inn	527-8882	
Comfort Suites		
MOVIE THEATERS		
Prime Cinemas Red Bluff	529-1567	
PEST CONTROL		
Woods Pest Control	527-2422	
PHOTOGRAPHY/CUSTOM FRAMI	NG	
Studio 530 Photography & Custom Framing	527-3369	
PRINTING		
Impressive Print	529-1122	
Walker Lithograph, Inc	527-2142	
PROPERTY MANAGEMENT		
Assurant Property Management	529-1144	
Creekside Village		
Landlord Support Services		
REAL ESTATE		
River City Realty	529-2700	

REAL ESTATE LOANS		
PrimeLending	529-0812	
RESTAURANTS		
Los Mariachis Mexican Restaurant	529-5154	
TIRES		
Bob's Tires	529-1612	
Les Schwab Tires	529-1654	
Tehama Tire Service, Inc	527-5272	
TITLE COMPANIES		
Fidelity National Title Insurance Co	221-8611	
Northern California Title Company	527-5421	
Placer Title Co	527-3335	
TRACTOR SALES & SERVICE		
Dave's Tractor	528-0755	

DEAL ECTATE LOANS

Note: The list of businesses in the Business Directory is not a complete listing of Chamber Members.

These are businesses that support the publication of the Chamber Report through their paid listing.

WE THANK THEM!







Ambassador's Corner

Happy New Year Chamber Members!

What a wonderful holiday season here in Red Bluff. It's wonderful to see our community can come together to include those that are less fortunate, whether it be in gifts or a visit with flowers. Acts of kindness like these make a difference in the development and inclusion of various generations in our community. It's heartwarming to see such generosity and compassion towards those in need. Here's to more moments of kindness and togetherness in the new year!

Thank you, Kristal Todd

New Members

The Red Bluff-Tehama Co. Chamber of Commerce proudly welcomes the following new members & urges you to do business with them as we encourage you to do business with all our members.

Apex Technology Management 310 Hemsted Dr ST 300 REDDING, CA 96002 (530) 248-1000

Red Bluff Heating & Air Conditioning 1705 Airport Blvd Ste C Red Bluff, CA 96080

Jaye Curtis, LMFT 437 Cedar Street Red Bluff, CA 96080 (530) 356-9676

(530) 527-6000

Humming Bird House

701 Rio Street Red Bluff, CA 96080 (530) 727-7856

The Deming Initiative 2581 California Park Dr #215 Chico, CA 95928 (530) 966-8257

CMC Architecture 332 Pine Street Suite 1 Red Bluff, CA 96080 (530) 440-9256

"Milestone Anniversaries"

50 Years

Pacific Woodtech

45 Years

Moule's Tehama County Glass, Inc.

15 Years

Crystal Motel

10 Years

Red Bluff Community Center Auxiliary Etzler Financial Advisors, LLC tehama together

5 Years
ShastaBeam
Professional Exterminators
Motel 6
Edward Jones & Co. – Brady Cheffet

THANK YOU, RENEWING MEMBERS!

Edward Jones & Co. - Brady Cheffet Etzler Financial & Insurance Services Express Employment Professionals Girls Inc. of the N. Sacramento Valley Growney Motors

Heart S Ranch Wedding and Event Center Lake California Property Owners Assoc.

Pacific Woodtech
Paul R. Moon, D.D.S.
Perfectly Festive Holiday Shoppe
REACH Air Medical - AirMedCare Network
Red Bluff Bull Sale
Red Bluff Chiropractic Center
ShastaBeam

Tehama District Fairgrounds TRAX/ParaTRAX U.S. Bank Umpqua Bank Red Bluff Walker Printing Women's Business Center at JEDI









Grand Re-opening in New Location for West Apparel and Embroidery

We had a great celebration with West Apparel & Embroidery for their Grand Re-Opening at their new location 629 Main St. Their apparel and embroidery are amazing! Jon and Toni West have added to their store a delectable lineup of gelato that will leave your taste buds dancing with joy! Swing by West Apparel & Embroidery and treat yourself to these mouthwatering flavors. They hope to see you soon! They also now have lunch specials! They are open Monday through Friday from 9 AM until 5 PM and Saturday 10-3, so you can visit at your convenience.

Important 2024 Labor Law Update Session!

Red Bluff Chamber partnering with California Employers Association for 2024 Labor Law Update in Red Bluff! Register for in person, live online, or recorded session now! Every year, CEA HR subject matter experts digest the new employment laws and provide practical solutions for businesses at our annual Labor Law Update. There are major changes on the horizon for California employers in 2024, so this is a year you don't want to miss! Join us in person or via zoom or purchase a recording of this exciting event! From a myriad of new employee rights to handbook policies and new required posters/notices, here are just a few of the changes: Increased mandatory paid sick leave to a full week. New written Workplace Violence Prevention Plan requirement. New cannabis-use rights and restrictions on drug testing, Increased minimum wage and exempt salary minimum. New NLRB Standard impacting employee handbook policies, Revised criminal history regulations, Fundamental changes for fast food chains, including a \$20/hour minimum wage. Tuesday, January 30, 2024 from 10-11:30 AM

https://www.employers.org/events/onsite/2024-labor-law-update-sponsored-by-red-bluff-chamber-of-commerce/01/30/2024/

Register Now! Join us in person, virtually, or watch the recording at your convenience.

Hybrid Event Information: This presentation will be presented simultaneously online via ZOOM Meeting and IN-PER-SON at Hampton Inn & Suites Red Bluff, 520 Adobe Road Red Bluff, CA 96080. Cost: \$25/person for the live on-site event, the virtual zoom link, or the recording.



Director's Comer

Happy New Year from the Red Bluff Chamber! Wow, what a year! I'm so thankful for everything that took place this past year with the Chamber.

Liz Forsberg as Chair, finishing up her 2 years in July and Jody Bartley stepping up to assume the Chair position again. Both have run with strategy, working together with our amazing Board for

great Chamber momentum to continue.

We conducted over 20 ribbon cuttings and have seen our Ambassador program active thanks to Kristal Todd taking the Chair position and all the Ambassadors and making even more impact throughout our business community. Jason and Nathaniel continue to do amazing work in the office along with our new team member Gretchen.

The Chamber continued again with all our normal events such as Good Morning, Red Bluff and the Cowboy Golf Tournament in April which was sold out.

We promoted over 330 community events that assist local business and organizations, many of which bring in visitors to our area. The phone calls, office visits, emails, website hits and Facebook presence all have continued to increase. We sent out over 115 visitor information and relocation packets.

Our Parades and Farmers' Markets were amazing and continue to grow. We have increased our partnership with regional and statewide Chambers and Tourism organizations for greater effectiveness to promote our City and County. Our promo video of Red Bluff and Tehama County has received over 125,000 views since last Fall.

Our **Chamber Dinner** in October was a wonderful event at a new venue, filled with amazing people, awards and fun.

The 8th edition of our Chamber Business Directory and Tourism Guide pivoted to more digital and was the most popular one yet!

The outpouring of love through our Christmas Joy Arrangements to over 650 seniors county-wide was due to your generosity, Chairman Dru with the Paskenta Tribe Foundation, and Haley Ray and team at Tehama Floral.

Our newest signature Christmas event "Christmas at the Kraft" was amazing and filled with fun times.

We ended the year with our 9th Annual Chamber Christmas Breakfast at Red Bluff Dodge. It was filled with great joy and brought in a record 600+ toys for the CHiP's for Kids.

We at the Chamber are thankful to be able to take on the role for Economic Development for our County. We are working on a new website, welcome video, training and so much more.

So much happened throughout the year that I am unable to fit in my column this month—so I invite you to please visit our website, Facebook page and our Instagram account for more information.

Our desire is to continue to encourage business, tourism, and the local economy not with just "busyness", but strategic effort to strengthen and grow our local economy.

Thank you all for being a member of the Chamber, volunteering and supporting us throughout the years! Over 2,000 hours were logged in by volunteers to the Chamber through events and daily Chamber promotion of our area this past year alone! Congratulations volunteers, we couldn't do it without you! 2024 will be a great year—continuing to make Red Bluff and Tehama County a great place to live!

-Dave Gowan, CEO



The Red Bluff-Tehama County Chamber of Commerce will undergo renovations in January for a more welcoming and functional space. Due to a leaking roof, the Chamber has temporarily moved to Mercy High School. The remodel will provide expanded space, a reception area, and a conference room. The Chamber aims to create a welcoming atmosphere for residents, businesses, and entrepreneurs. Local contractors are involved in the project, and the Chamber is grateful for the partnership with Mercy High School. The temporary location is conveniently close to the Chamber office. The Chamber looks forward to expanded services, economic development initiatives, and collaborations with the County and City of Red Bluff. Exciting times lie ahead for Tehama County.

Business Marketing Strategy Training in Red Bluff!

Have you ever wondered how Artificial Intelligence (AI) can benefit your business? We are hosting a training by Butte College SBDC on Thursday, January 4th from 9am-11am for a FREE CLASS on using A.I. for Business Marketing Strategies.

Location: Holiday Inn Express, 2810 Main St. Red Bluff.

To register: visit http://Buttecollegesbdc.com and select Training, or call (530)895-9017

January Events

Nov 25 - Jan 28 – Youth Soccer Sign ups (late after 1/29)

1-31 – Human Trafficking/Stalking Awareness Month

3, 10, 17, 24& 31 – Wine Down Wednesday

5 & 19 – Palomino Room's Latin Party/ Fiesta Latina w/ live DJ

- 3 Family Night
- 4 Using A.I for Business Marketing Class
- 5 First Friday on Main
- 6 Comedy in Carlinos
- 6, 13, 20, 27 Saturday Farmers' Market
- 8 Spring Semester Begins @ Ignight Your Flare Dance & Acrobatics
- 11 Human Trafficking Awareness Wear Blue Day
- 13 Tehama County Cattlemen/CattleWomen 71st Annual Winter Dinner
- 14 Quarteto Nuevo
- 18 Day of Action for Stalking Awareness
- 18 Tehama County Farm Bureau Annual Meeting
- 18 Trivia Thursday
- 19 Open Mic Night
- 19-20 28th Annual JP Ranch Rodeo
- 23-27 Red Bluff Bull and Gelding Sale
- 25 "Good Morning, Red Bluff! @ the Bull and Gelding Sale
- 25 Help Stop Human Trafficking, Labor Trafficking, & Online Safety
- 25 Sip & Support
- 26 Human Trafficking Community Event, Sex Trafficking
- 27 Kiwanis Kid's Carnival
- 27 Latin Show, Event Center at Rolling Hills Casino and Resort

Mission Statement: The Red Bluff-Tehama County Chamber of Commerce is a membership organization which promotes the growth and prosperity of local commerce through the support of visitor attraction efforts, ongoing community awareness, shop local campaigns and networking opportunities.



