

# 2023 DOWNTOWN RED BLUFF CHRISTMAS PARADE



**NOVEMBER 25  
2023 · 5:30PM**

**Save \$5-Register online@  
REDBLUFFCHAMBER.COM**

## **Congratulations to this year's Parade Grand Marshals Sierra Pacific Industries AND Lepage Company**

This year's parade will take place on **Saturday, Nov. 25<sup>th</sup> at 5:30 pm**, and use the traditional route from Madison down Walnut to Main to Oak and end at Washington Street.

### **PARADE INFORMATION**

**Parade Theme:** "Christmas Love"

**Time & Location:** Saturday, November 25, 2023 @ 5:30 pm on Walnut & Main Street in Downtown Red Bluff

**Check-in & Line-up:** 3:00-4:30 pm. Check-in and final instructions at the corner of Madison & Pine.

**Christmas Lights:** Plan to make your entry full of lights and bright!

**Entry Fee:** \$30 (Please make checks payable to Red Bluff Chamber); **online registration only \$25** (save \$5)

**Prizes and plaques will be awarded to the top 3 entries for best overall all presentation, lighting and theme integration.**

**1<sup>st</sup> Place Prize: \$200 | 2<sup>nd</sup> Place Prize: \$100 | 3<sup>rd</sup> Place Prize: \$50**

For further information see [www.redbluffchamber.com](http://www.redbluffchamber.com) or call 530.527.6220. Entries may be delivered to 100 Main Street | Mailed to PO Box 850 | Emailed to [info@redbluffchamber.com](mailto:info@redbluffchamber.com) | faxed to 530.527.2908

**SCAN QR Code  
to Register Online**



### **Proudly Sponsored By**



RED BLUFF - TEHAMA COUNTY  
CHAMBER OF COMMERCE



SIERRA  
PACIFIC  
INDUSTRIES



GREEN WASTE OF TEHAMA  
A Waste Connections Company





# PARADE ENTRY FORM



ALL ENTRIES MUST BE TURNED IN TO THE CHAMBER OFFICE  
NO LATER THAN NOVEMBER 17, 2023 @ 3:30 PM



## PARADE ENTRY PARTICIPATION RULES:

1. Please **check-in for line-up numbers** at the northeast **corner Madison & Pine Streets, before 4:30 pm**. The parade begins on Madison at Walnut at 5:30 pm sharp!
2. **NO ALCOHOLIC BEVERAGES** on or around parade entries or route. This is a **non-smoking event**.
3. **No items** of any kind may be **THROWN** into the crowd from entries. (Persons on foot may "hand out" candy/etc.)
4. All vehicles shall maintain a **SAFE SPEED**. (no burnouts)
5. Any entry violating the above 3 rules will be immediately removed from the parade and will be subject to any applicable legal action as well as disqualification from future participation.
6. All vehicle entries must be decorated with a Christmas theme. (Please remember, this is a Christmas parade, not a car show!)
7. In order not to confuse the children, **THERE WILL BE ONLY ONE SANTA CLAUS**, and Santa is provided by the Christmas Parade Committee.
8. All participants 12 years of age and younger must have an adult present.
9. Length of vehicle or float must be listed on registration form to allow adequate set-up space in staging area.
10. All floats must be lined up by 4:30 pm. **Please note this is a RAIN or SHINE Event!** No Refunds.
11. To ease traffic congestion, all marching entries are to "disband on the old County Courthouse lawn area, while equestrian and vehicle entries are required to use Pine Street (not continuing on Oak Street) to return to the assembly area.
12. Remember...fun is important, but **SAFETY is our MAIN CONCERN**.

## ENTRY INFORMATION:

Entry Name / Org.: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Entry Description: \_\_\_\_\_

Entry Category: [ ] Float, [ ] Marching Unit, [ ] Equestrian, [ ] Bands, [ ] Vehicle Unit, [ ] Animal-drawn, [ ] Novelty

Entry Vehicle Type: [ ] Truck/Car, [ ] Truck & Trailer, [ ] Semi Truck, [ ] Other: \_\_\_\_\_

Parade entry approximate total length: \_\_\_\_\_

## ANNOUNCER SCRIPT:

(75 words or less)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WAIVER:** The Red Bluff-Tehama County Chamber of Commerce, City of Red Bluff and the Downtown Red Bluff Business Association are hereby released of all financial responsibility due to loss or damage to merchandise upon registrant indicating yes to this agreement below.

In consideration of you accepting my entry, I, intending to be legally bound, hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims for any and all injuries from, or while participating in the "Downtown Christmas Parade" on November 25, 2023, against all persons and organizations affiliated with, sponsoring, promoting, conducting, or in any way associated with this event including Red Bluff-Tehama County Chamber of Commerce, Downtown Red Bluff Business Association (DRBBA), City of Red Bluff and the County of Tehama.

Date:

Signature:

