



RED BLUFF - TEHAMA COUNTY
CHAMBER OF COMMERCE

Collectively present...

Sales Growth through Effective Marketing Strategies

Date: Tuesday, June 6 2017

Time: 9:00 AM - 11:30 AM

Cost: **FREE:**

Place: Holiday Inn Express
2810 Main Street Red Bluff



Easy
Registration
Form

Looking to grow your business in the next few years?

It is important to have realistic goals and a plan in place to help you achieve them

this training will also help you understand what types of tools are available to you, and what analytics are important to track.

This workshop will focus on developing strategies to grow your sales and a Marketing Plan to help you achieve your goals. Using your current sales information, we will help you establish your goals, discuss the different roles of Sales vs Marketing, and review what is necessary in a successful Marketing strategy

To register,

please log onto our website, complete one form per attendee and drop in the mail, or fax to: NEC Small Business Development Center at Butte College ~ 2480 Notre Dame Blvd., Chico CA 95928 (530) 895-9017 (Phone) ~ (530) 566-9851 (Fax) ~ www.bcsbdc.org